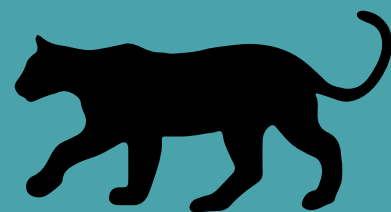


BUILDING BRIDGES TO OUR SHARED FUTURE

# #SAVELACOUGARS AND THE #P22LEGACY

#SaveLACougars is diligently fighting to restore the ecological vibrancy of the country's most densely populated urban area - a conservation legacy of the century.



#SaveLACougars #P22Legacy

HABITAT LOSS DUE TO HUMAN DEVELOPMENT IS THE  
NUMBER ONE THREAT TO WILDLIFE WORLDWIDE.

## 20+ YEARS OF RESEARCH

POINTS SPECIFICALLY TO THE 101 FREEWAY  
AS THE MOST SIGNIFICANT BARRIER TO THE  
ECOLOGICAL HEALTH OF THE LA REGION.



## P-22 HOLLYWOOD'S BELOVED URBAN COUGAR,

CATALYZED A MOVEMENT WHEN HE MIRACULOUSLY  
CROSSED THE 101 AND THE 405 AND SURVIVED IN LA  
FOR OVER A DECADE. #SAVELACOUGARS WILL  
RECONNECT A CRITICAL ECOSYSTEM BY  
BUILDING A WILDLIFE CROSSING OVER THE 101 -  
A MONUMENTAL CONSERVATION SUCCESS.

## P-22'S LEGACY CAN'T STOP HERE.

#SAVELACOUGARS SEEKS TO RAISE A MINIMUM OF

# \$15 MILLION

TO COMPLETE THE VISIONARY WALLIS ANNENBERG  
WILDLIFE CROSSING OVER THE 101 AND ADVANCE  
ADDITIONAL WILDLIFE CROSSINGS AND CONNECTIVITY  
PROJECTS IN THIS BIODIVERSITY HOTSPOT.

## FUNDING ALLOWS #SAVELACOUGARS & OUR PARTNERS TO:



CONTINUE MORE THAN  
25+ YEARS OF  
WILDLIFE RESEARCH  
AND MONITORING



BUILD UPON OVER 50  
YEARS OF LAND  
CONSERVATION AND  
HABITAT STEWARDSHIP



GROW AND ENHANCE URBAN  
CONSERVATION EDUCATION  
AND OUTREACH EFFORTS  
NATIONWIDE



Learn  
More



Watch  
the video

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